Clearspace

Our logo needs room to breathe. Leave space around the logo equal to the width of one of the sound bars in the icon.
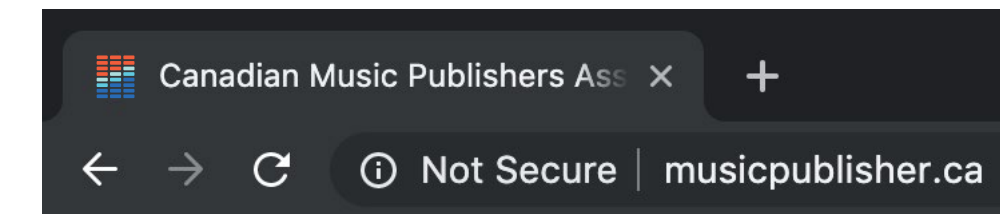
Minimum size

For legibility, the primary logo should not appear smaller than 130px wide on screens or 0.75" wide on printed material. For small applications where the brand has already been visually established, the icon can be used alone.

Logo Misuse

The logo should not be stretched, skewed, or restructured. No additional elements should be added to the logo lockup. The colours of the logo should not be changed, however in certain cases the colour pattern within the icon may be adjusted (i.e. animation that shows colours moving through the sound bars.)

minimum 130px

Icon-only in very small applications

Do not distort or warp

Do not change colours

Do not add other elements

Do not place on busy backgrounds